

# News...

## of THE HUMANE SOCIETY OF THE UNITED STATES

1145 19th St., N.W.



Washington, D. C. 20036



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## Amended Rogers-Javits Lab Bill Due for Introduction; Enactment This Year Is Considered Likely

With word from Capitol Hill that an amended version of the Rogers-Javits bill will be introduced in Congress during the week of June 16, the biggest and most aggressive drive for legislation ever organized by the humane movement is now under way. It is a new all-out effort to persuade Congress to enact a law that will regulate uses of animals in medical research and stop current abuses in experimental laboratories.

The new bill will be introduced simultaneously in the House of Representatives and the Senate by Representative Paul G. Rogers of Florida and Senator Jacob Javits of New York.

Introduction of the bill in this session of Congress has been eagerly awaited by humanitarians anxious to achieve federal protection for animals used in medical research. Congressman Rogers, in a magnificent effort to unite the warring factions in this touchy issue, has written his new bill so that, if enacted, it will not interfere in any way with Public Law 89-544, the existing law that regulates laboratory animal suppliers and gives limited protection to certain animals while not undergoing experimental work.

The Rogers-Javits bill will take up the protection of research animals where Public Law 89-544 leaves off. It will expand coverage to include nearly all warmblooded vertebrate animals in virtually all laboratories across the coun-

try. It will protect research animals even when they are undergoing an experimental process. And all of this will be done without rescinding or amending  
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### Important Notice

Elsewhere in this **News**, you will find an article on the illegal disposition of animals from public pounds in Ohio and inhumane treatment of animals by Ohio dog wardens. Senator Clara Weisenborn has introduced Senate Bill No. 152 which would correct this situation. The state Agriculture Committee has tabled the bill because of objections from Ohio University.

Ohio humanitarians wanting to help suffering animals in their state should support this legislation by writing or wiring Senator Tennyson Guyer, Chairman, Senate Agriculture Committee, The State House, Columbus, Ohio.

## USDA Executives Hear Purpose of P.L. 89-544 Stressed in HSUS Talk

HSUS Field Service Director Frank McMahon recently spoke before a regional meeting of U.S. Department of Agriculture executives in Nashville, Tenn.

McMahon's talk emphasized that Public Law 89-544 was enacted expressly to protect pet owners from theft and to ensure humane treatment of animals en route to research laboratories. USDA is responsible for administering and enforcing the law which licenses and otherwise regulates suppliers of certain species of animals to medical research.

McMahon described HSUS investigations of dog dealers and theft activities leading up to enactment of the law in August 1966. He complimented USDA on its cooperation with humane societies but charged that abuses still exist in some areas that the law is obviously intended to cover. It should be remembered that, in enforcement regulations and procedures, the law was never intended to protect laboratory animal suppliers, he pointed out.

The talk was well received and is expected to cement the present close working relationship between USDA and The HSUS. It is also expected that USDA will hold similar meetings in other parts of the country.

## Prizes for Torture

There is a growing fad among high school students to perform heart transplants, brain surgery and other radical experiments on animals. Among youngsters interested in science, this desire to imitate the more spectacular work being done by mature professionals on the far frontiers of science is understandable. But it is a desire that must be brought under control. High school students are not usually skilled enough to perform these difficult operations. They frequently end by torturing the helpless monkey or bird or rabbit or, inadvertently sending it to a slow, lingering death. Adult scientists doing medical research sometimes have to perform painful animal experiments, but youngsters who do these botched-up imitations are not advancing the cause of medical knowledge. Unfortunately, many adult organizations thoughtlessly encourage high school students to perform these atrocious "experiments." Science fairs at the local, state and national level often award prizes to students whose only real achievement has been the deliberate or inadvertent torture of animals. High school science teachers and national organizations can bring this unhealthy fad under control by refusing encouragement and prizes for bizarre and inappropriate biological projects.

## Cruelty in Classroom Named the Target of Next Major Campaign

The *New York Times* editorial, reproduced here, shows increased public concern over cruel uses of animals in science education and the need for strong measures to eliminate abusive practices in science fairs and in the classrooms.

The editorial has drawn high praise from many sources, including The HSUS. The Society's Board Chairman Coleman Burke said that the editorial supports evidence gathered by The HSUS that many children in schools are being persuaded and taught to treat animals cruelly.

"Cruelty to animals in biology teaching," Burke stated, "is a perversion of science and an educationally harmful practice. Surely it is important that the next generation of American scientists should be men and women of humane and compassionate character. Does anyone really believe that the just, peaceful and happy world we all seek will be created through scientific maleducation that destroys empathy for life rather than promoting it?"

The HSUS Board Chairman announced that Society activity in this area would be greatly accelerated during 1969 to bring the problem to the attention of leading educators and organizations of parents of school children.

First step in the accelerated campaign will be production of a leaflet describing abuses and a model law for introduction, when necessary, at state level.

## By-Laws Amended by Majority Vote, New Dues Scale Adopted

Members of The Humane Society of the United States have voted to adopt amendments of Society by-laws proposed by the Board of Directors.

The amendments increase annual voting membership dues to \$10 per person, establish a graduated scale of membership and a 21-member Board, and change the division of dues between the national HSUS and its state branches.

The amendments were submitted to a referendum ballot by all members qualified to vote as of November 1, 1968. The balloting was light, probably because the amendments were not considered controversial or unreasonable. The increase in dues, for example, was the first recommended by The HSUS since the Society was founded in 1954.

Some ballots submitted did show concern that persons with a small or fixed income might not be able to increase their annual membership contribution from \$5 to \$10. In this regard, HSUS President Mel L. Morse, speaking for the Board of Directors and staff, commented:

"Our Society could not function effectively on a daily basis without the regular financial and moral help of all our friends. Those people with limited funds who contribute \$5 or less are making a magnificent effort for suffering animals. We hope sincerely that the increase in dues now voted by the membership will not stop or lessen this most valuable support which is helping to further HSUS programs that so obviously are improving conditions for animals on a scale never before envisioned."

A copy of the amended by-laws will be sent to anyone who requests it from The HSUS.

**How do you regulate dogs? If local authorities in your community don't seem to know the answer, write to HSUS for free booklet.**

## HSUS Raids Ohio Pound Selling Dogs Illegally to Lab Dealer; Charges Wardens, Pickup Man

The HSUS, acting on a tip that dogs were being sold illegally every Friday at 3:30 a.m. from the Fairfield County pound in Ohio, has raided the pound and filed charges against the persons involved.

Frank McMahon, Director of Field Services, was sent to check out the information passed along confidentially to The HSUS. He enlisted the help of the Fairfield County Sheriff's office and, with two deputy sheriffs, kept the pound under surveillance from 3 a.m. on Friday, May 15. At 5:10 a.m., a large truck pulled into the driveway and circled to the rear of the pound.

By that time, a second police car had joined the group and the raiding party let the men in the pound begin their business before acting. Then, the two police cars blocked exits from the pound to prevent the truck from getting away.

When the party entered the building, they found Wiley Sheppard, a county dog warden, and a minor and Andy Ball, Jr., employees of federally licensed dealer, Paul Anthony, getting pound dogs ready for loading onto the truck. The truck was already crammed with dogs apparently picked up in other areas of Ohio. They were stacked five high on top of one another in at least two compartments of the vehicle. Frequent fights



**This is what the raiding party saw upon opening a compartment of the truck about to load animals at the Fairfield County pound. The inadequate, cramped conditions are obvious. With minimum standards established for licensed dealers, it is expected that USDA will investigate the conditions under which these animals were being transported.**

broke out among the animals while the raiding party was there. One deputy sheriff, appalled by the bad, crowded conditions, said that he had never seen anything as sickening in his many years of law enforcement work.

McMahon asked that the truck with the dogs already on it be impounded. Lt. John Yates of the Sheriff's office, who had been put in charge of the case, explained that it would take at least 24 hours to get an impoundment order to unload and hold the animals. Lt. Yates then ordered the driver, Ball, to proceed direct to St. Paris without further stops and unload the animals there.

Ball admitted that he worked for Lone Trail Kennels of Friedensburg, Pa., another federally licensed dealer who is reputedly one of the largest laboratory animal suppliers in the country. Also, tags and collars marked with U.S. Department of Agriculture number 23BA, assigned to Michael Kredovsky of Lone Trail Kennels, were found in a water bucket on the premises. The truck, however, was registered to Paul Anthony of St. Paris, Ohio.

The following morning, McMahon filed charges against dog warden Sheppard and poundmaster John Ellington for illegally disposing of dogs, keeping and disposing of dogs in an inhumane manner, and failing to hold dogs for the 72-hour period required by Ohio law.

McMahon also charged Andy Ball, Jr., with cruelty by "overloading and carrying animals in an inhuman manner." Ball was convicted of a similar offense in Lexington, Ky., in 1966 and was fined \$100.

No trial date had been set as this *News* goes to press.

**Members of a humane organization are entitled to know its financial status and how their contributions are used. The HSUS will gladly send a financial statement to any member who requests it. Write to: Treasurer, The Humane Society of the U.S., 1145 19th St. N.W., Washington, D.C. 20036.**

# Introduction of Rogers-Javits Bill Now Certain for Mid June

(Continued from page 1)

any section of Public Law 89-544 as now enforced by the U.S. Department of Agriculture.

Humanitarians genuinely concerned with stopping cruelty and needless suffering in laboratories are urged to obtain a free copy of the new bill from The HSUS and study it carefully. Among the important provisions are those that call for study and development of research techniques that do not require use of living animals.

Use of computers, tissue cultures, and other substitutes for animals are encouraged. Information on proper use of anesthesia and design and analysis of experiments to reduce numbers of animals used will be collected and made available to researchers. And a very tight control is established over painful experimental procedures in which anesthesia is not used.

Some humane organizations and individuals have expressed fear that the revised Rogers-Javits bill would “legalize” animal experimentation, or promote it, or greatly increase the numbers of animals used. Animal experimentation is legal now and some of the strongest provisions of the Rogers-Javits bill are aimed at reducing numbers of animals used, not increasing them. The bill would, in fact, outlaw many cruel practices in laboratories that are now followed in the absence of restraining legislation.

HSUS Director Oliver Evans emphasized in a Washington interview that a united front by the humane movement in support of the bill would almost surely ensure its passage in 1969. He said that huge numbers of animals now suffering in research facilities would receive almost instant relief if the legislation is enacted. “It is just about impossible,” Evans said, “for sincere humanitarians to justify non-support of the Rogers-Javits bill. There is no more important or far-reaching subject on the agenda of the humane movement. The

best thing that any humane organization or individual can do for animals this year is to work hard in support of this legislation.”

The HSUS recommends that letters of support be written to Representative Paul Rogers and Senator Jacob Javits. Humanitarians should also write their own Senators and Representative, urging them to support and co-sponsor the bill.

The Society also urges that expressions of support, asking that hearings on the legislation be scheduled soon, go to Congressman Harley O. Staggers, Chairman, Interstate and Foreign Commerce Committee, U.S. House of Representatives, Washington, D. C. 20515; and to Senator Ralph W. Yarborough, Chairman, Labor and Public Welfare Committee, United States Senate, Washington, D. C. 20510.

It is hoped that individuals and organizations will show their support by writing such letters even if they have written before.

## Humane Movement Loses Good Friend

Mrs. Luella Jeffery, Short Hills, N.J., passed away in late April leaving a void in the humane movement that will be difficult to fill.

She had been an active member of The HSUS for many years. She supported, especially, the Society’s field investigative work and its continuing program of raiding and prosecuting cruel animal dealers. She was given HSUS’s highest award, *Humanitarian of the Year*, in 1965 for her dedication and unselfish support of humane work.

Her interest in animal welfare work was spread nationwide and suffering animals across the nation benefited from her active concern. She will be missed by them and by those humanitarians who were fortunate enough to know her and participate in her efforts.

## HSUS Film Nominated For Blue Ribbon at N.Y. Film Festival

The HSUS film, *My Dog, the Teacher*, was nominated for a blue ribbon award at the American Film Festival held recently in New York. Production of the film, which tells the story of a partially deaf boy learning the responsibilities of pet ownership, was financed by the manufacturers of Alpo pet foods.

The film has enjoyed great success since its release in the summer of 1968. Since last July, it has received over \$30,000 worth of free television time in showings over such stations as KABC-TV in Hollywood, WGN-TV in Chicago, WCAU-TV in Philadelphia, WPRI-TV in Providence, and WWJ-TV in Detroit.

Prints have also been distributed widely on a rental basis among humane organizations. An example of the commendable use to which such societies put the film was reported recently by the Animal Rescue League of the Palm Beaches, West Palm Beach, Fla. The society reported that 4,000 children, mostly in private and elementary schools, had seen *My Dog, the Teacher*. It was also shown before Scout, church and private groups as part of an effective local humane education program.

The film is available from The HSUS. Prints may be rented for \$5 or purchased for \$135 each.

### NOTICE

**Are you employed, or do you know any person who is employed, in any animal-using research laboratory, pharmaceutical house, or medical college? If so, please send names and addresses and pertinent information to The HSUS, 1145 19th St. N.W., Washington, D. C. 20036. All information will be treated in strict confidence.**

## Activity at NHEC Booms as Multiple Programs Succeed

Many diversified programs, effectively executed, are rapidly making The National Humane Education Center a hub of nationwide activity.

Persons from sixteen states have enrolled in the Center’s first management training course and the overflow of applicants are being scheduled for a second course planned for September 5, 6, and 7. It is expected that this popular course will eventually be put on a monthly schedule.

In addition to tattoo clinics, dog obedience classes, and tours for local school children, the Center is opening a spaying clinic for humane societies in a tri-state area. A carefully selected, fully qualified veterinarian will be retained, initially on a part-time basis. It is anticipated, however, that the clinic will become a full-time program.

The NHEC is also, of course, administering the Kindness Club nationally. Other plans include development of a humane education course for schools and courses in animal nursing, wild life, horse care, and care of domestic pets.

## Purdue Vet Students Observe BKA Week by Distributing Folders

Preveterinary medicine students at Purdue University observed “Be Kind to Animals” week this year by distributing HSUS folders on surplus animal breeding.

In ordering the literature for distribution, Preveterinary Club President Sharon Yaskulski expressed student concern over the high birthrate among animals which, of course, is the source of so much cruelty and suffering. She particularly wished to distribute HSUS material on the problem because she finds it “very well written and informative.”

## What Price Kindness?

What do you do to promote kindness to animals besides reading this bi-monthly publication?

It is a fair question because kindness is not just a virtue or a theory. Kindness is an experience that will help to revolutionize society. It must be practiced *actively* if the humane philosophy, with its objective of a better code of morality and higher ethical standards, is to grow and prosper.

What do you do to practice it? Do you order literature on cruelty to animals and distribute it? Do you tell your friends what The HSUS and other humane societies are doing to prevent suffering? Do you protest injustices to animals when you see them? Above all, do you practice the principles of humanitarianism in your own dealings with animals and fellow humans?

This kind of deep commitment to kindness does not come without sacrifice and cost. Consider, for example, the heavy financial drain of HSUS aggressive anti-cruelty programs. It takes thousands of dollars to administer the Kindness Club program in all fifty states, to inspect packing plants, to send representatives to address city councils in opposition to pound seizure laws, to produce national humane education programs, to expose cruelties to laboratory animals.

And it takes sacrifice by you and our other friends to do all these things and many, many more. They are things that must be done on a continuing and expanding scale and no price can be put on them—for kindness itself is priceless.

The HSUS hopes that your constructive involvement in these active programs will continue to include maintaining, and increasing if possible, your financial support. We make this plea, not for The HSUS but for suffering animals.

The Society hopes that you will deepen your commitment and dedication to the cause by using the coupon below today. Whatever the amount of your check, it will be of priceless value in developing and fostering attitudes of kindness everywhere.

**The Humane Society of the United States  
1145 Nineteenth Street, N.W.  
Washington, D.C. 20036**

**Enclosed is \$..... to be used in the HSUS crusade for kindness to all forms of life. (Gifts to The HSUS are tax deductible. A gift of \$10 or more can qualify you as a voting member.)**

**NAME .....**

**STREET .....**

**CITY, STATE ..... ZIP .....**

## Prominent Educator Will Direct Humane Education Program

Noted educator Dr. Richard E. Walther of Silver Spring, Md., has joined the staff of The National Humane Education Center and The HSUS.

In a dual capacity as Director of Humane Education for The NHEC and Vice President of The HSUS, Dr. Walther will be responsible for developing, promoting, and administering a formal program of humane education in the nation's classrooms. He will work with top educators in a major curriculum development effort that will involve research of existing humane educational materials, implementation of a suitable program, evaluation, packaging, and dissemination. The objective of the effort is inauguration of an educational program to develop humane attitudes in school children that will be readily acceptable to school superintendents, principals, teachers, parents, and all who are concerned with the education and welfare of children.

Dr. Walther assumes this demanding position with an extensive professional background in training and education that qualifies him exceptionally for the job. He holds a B.A. degree in Psychology and Physical Education, an M.A. degree in Psychology and Sociology, and an Ed.D. degree in Educational Psychology.

He comes to his new post from the ARIES' Information Systems Department where he was responsible for the design and development of training programs, curricula, and the educational tools needed to implement those programs.

He also designed the original data system used by the U.S. Office of Education to process statistics on certain project proposals. He was instrumental in establishing the Custer Job Corps Training Center for the Office of Economic Opportunity and has also been an active training consultant for Bell Telephone Laboratories.

## NHEC Assumes Administration of Kindness Club in All Fifty States

The National Humane Education Center, Waterford, Va., has assumed administration of the Kindness Club program in all fifty states.

Mrs. Aida Flemming of New Brunswick, Canada who was named *Humanitarian of the Year* in 1964, founded the Kindness Club in 1959. Its purpose was, and is, to encourage children to respect all living creatures by learning about animals.

Children have responded enthusiastically to the idea and the program has spread internationally. There are now an estimated 50,000 members in the United States alone. The program has been endorsed by The Humane Society of the United States and many other leading humane organizations.



**Dr. Richard E. Walther**

Perhaps most significant to his new assignment, Dr. Walther was Director of a juvenile home for disturbed children in Dallas, Tex.

The addition of this top educator to the staff of The NHEC and The HSUS is considered a major step toward implementing the national program of reaching children with the message of kindness to all forms of life.

It is expected that The National Humane Education Center will begin a nationwide recruiting campaign to increase enormously the membership and number of Kindness Clubs across the country. Humanitarians and humane organizations interested in the development of attitudes of kindness in children are encouraged to initiate the program among the young in their own communities. Flexibility has been introduced into the program so that even one child can participate; it is not essential that a group of children form a club. Details on how to begin may be obtained by writing to The Kindness Club, The National Humane Education Center, Waterford, Virginia, 22190.

The Center has assembled a kit for distribution to Kindness Club members, consisting of a lesson manual, a project manual, and a membership card and pin.

The lesson manual, a recent publication titled *If You Have A Duck*, is a new approach to humane education. It stresses man's responsibility to all forms of life and teaches awareness and respect for animals. Children learn through simple projects that kindness to people and animals is fun.

*If You Have A Duck* was written by Jean McClure Kelty, Assistant Professor of English at Youngstown State University and Director of Humane Education for the HSUS-affiliated Animal Charity League of Youngstown, O. Mrs. Kelty is a nationally known expert in humane education and a frequent speaker at annual conferences of The HSUS.

The National Humane Education Center also plans distribution of a newsletter to keep Kindness Club members informed of activities in other clubs and to share special projects and interesting information about animals. Other plans for junior humane education include development of materials for both formal and informal national programs embracing children of elementary and high school age.

## Kindness Clubs Are Far Flung



**Happy Kindness Club children gather in group photo with entertainer Leslie Carroll at Northernaire, Three Lakes, Wis. Club has been crusading for wildlife and especially against trapping and hunting.**

## Monterey SPCA Closes Carnival, Charges the Owner with Cruelty

California's Monterey County SPCA demonstrated in late April how local humane societies can act effectively to stop abuse of animals in roadside zoos and shopping center carnivals.

A travelling children's zoo had been brought into the county to the Del Monte Shopping Center. Society Executive Director Gwendolyn May, who is also a state humane officer, found that ponies and other animals used were undernourished, worm-infested, and stumpfooted. She called in veterinarians who confirmed her findings. Then, she obtained a warrant for the arrest of carnival owner Bob Denning. The SPCA seized the neglected animals which will not be returned until they are restored to good health.

Denning was convicted of wilful neglect and drew a 90 day suspended sentence.

## Oil-Soaked Sea Lions, Seals Seem Unharm'd Investigation Reveals

In early April reports began flooding into The HSUS and its California Branch that hundreds of sea lions and elephant seals were dying from crude oil from an undersea well off the Santa Barbara coast contaminating San Miguel Island.

HSUS President Mel L. Morse arranged to fly to the area to see what could be done. He was accompanied by Dr. James Naviaux, Director of the National Wildlife Health Foundation, Dr. John G. Simpson of the Naval Undersea Research and Development Center, Admiral Baxter (Bill) Russell of the U.S. Navy, Chief Vern Appling of the U.S. Park Service and others.

The team found no evidence that seals or sea lions were sick or dying from the effects of the oil. It was determined that sleeping elephant seals do appear dead.

## Local Society Problem Shows Need for Care in Negotiating Contracts

In a state of crisis, the Monroe County Humane Association of Bloomington, Ind., recently requested and got HSUS assistance.

The crisis was caused by swift enactment by the City Council of new ordinances removing the local humane society from any control in the operation of the animal shelter. The society had built and owns the animal shelter which, however, is located on land leased from the city.

Additionally, the society had been doing the animal control work under the direction of an animal control commission consisting mainly of society officials. City authorities abolished the commission when, after discovering that animals were being sold to a laboratory animal supplier, the commission voted to stop the practice.

The HSUS sent Field Service Director Frank McMahon to investigate the situation and see what could be done. McMahon recommended the humane association propose to city officials that the association be contracted with to operate the shelter for \$10,000 a year, or that the city purchase the animal shelter at its fair market value. If neither proposal were accepted, the association would retain counsel to take all legal steps necessary to evict city employees from the shelter.

No official response had been made to the proposals as this *News* went to press. Steps had been taken, however, by the local humane association to discourage surrender of animals to the shelter, now under city control. Such calls and others are being handled at home by humane officers like the association's president, Mr. Harry Hollis. It is expected that these officers will be able to cope with the situation until the problem is worked out with city authorities.



## National Leadership Conference

It is not too early to make your reservation for the 1969 HSUS National Leadership Conference. A big attendance is anticipated and advance reservations are strongly advised.

The objective of the Conference this year is to unify the humane movement by developing an informed consensus about methods of attacking major animal welfare problems. The entire program has been designed to dig deeply into national cruelties and devise purposeful programs that will enlighten the public and improve conditions for millions of animals.

In discussion and debate, ways will be explored of cultivating in people attitudes of compassion and kindness so that the liberty, dignity and existence of all forms of life will be respected and accepted. And, of course, there will be the customary special roundtables to give the best available information to active workers.

The HSUS, as usual, invites and encourages all humanitarians to attend the Conference. Membership in the Society or in any other humane organization is not a requirement. All are welcome; all are wanted.

The Conference will be held at the Hotel Hershey, Hershey, Pa., on October 2-5. It is expected that most conferees will want to stay there, but those who will bring pets should notify The HSUS now so that reservations can be made at the Hershey Motor Lodge or other nearby facilities that allow pets.

Hotel Hershey room rates (American Plan) are shown in the coupon below for your information only. Payment for room accommodations and other charges is to be made direct to the hotel when conferees check out after the Conference.

Make your advance reservation through The HSUS, using the coupon. A registration fee of \$5 per person, required from individuals attending any or all daily sessions, must accompany your request for reservations. Persons not staying at the hotel who wish to attend the annual awards banquet should send a \$10 banquet fee (it includes the \$5 registration fee) with their reservation request.

**The Humane Society of the United States**  
1145 Nineteenth Street, N.W.  
Washington, D. C. 20036

**Please reserve for me for the 1969 HSUS National Leadership Conference the type of room I have checked below. Please also reserve for me a place at the annual awards dinner on Oct. 4.**

**I enclose my registration fee, \$5. (NOTE: If you are not staying at Hotel Hershey the banquet and registration fee is \$10. Send no other money. Room rates below are only for your information and do not include 6% state tax and 15% gratuities.)**

**SINGLE OCCUPANCY BEDROOM, per day, per person \$27** ☐

**TWIN OCCUPANCY BEDROOM, per day, per person \$24** ☐

**(In requesting accommodations, give time of arrival, date, and length of stay.)**

**NAME** .....

**STREET** .....

**CITY, STATE** ..... **ZIP CODE** .....

## Branch Hires Public Relations Expert as Executive Director

Chester F. Craigie, Alexandria, Va., has been appointed Executive Director of The HSUS New Jersey Branch.

Craigie began his duties at Branch headquarters in Elizabeth on May 19, following an indoctrination and training period at HSUS headquarters in Washington, D. C.

He is a graduate of Rutgers University with a B.A. in journalism and has served as correspondent for the Plainfield *Courier-News* and the New York *Times* and Trenton *Times*.

He entered public relations, advertising, and sales promotion work with the J. Walter Thompson Company.

In recent years, he has specialized in construction field journalism and public relations. He is a former director of publicity of the National Association of Plumbing-Heating-Cooling Contractors, Washington, D. C. He came to The HSUS from the National Association of Home Builders where, for four years, he served as associate editor of the *Journal of Homebuilding*.

## National Dog Registry Is Nationwide News as Tattoo Clinics Boom

Nationwide publicity on the *Today Show* and in leading magazines and high circulation newspapers has focused renewed attention on the National Dog Registry system of pet tattooing.

The system requires that dogs be tattooed inside the right flank with the owner's Social Security number and the mark be registered with the national agency. The HSUS considers this method the best available protection against loss or theft of pets.

The HSUS recommends that humanitarians and humane societies write to Mrs. Fred Swanson, Coordinator of Dog Tattooing, R.D. 1, Box 227, Carmel, New York 10512.